

**Louisville TV Licenses, LLC
500 Tremont Avenue
Suite 100C
Davenport, IA 52807**

Letter to Public File

EEO Public File Report – April 1, 2012

This EEO Public File Report (“Report”) is provided to comply with Section 73.2080(c)(6) of the rules of the Federal Communications Commission. The Report has been prepared on behalf of Louisville TV Licenses, LLC (“Licensee”) for the Station Employment Unit comprising WBKI-TV (the “Station”) and is required to be placed in the public inspection files of the stations and posted on their website. www.wbki.tv

The information contained in this report covers the period from April 1, 2011 to and including March 31, 2012 (“Applicable Period”).

The FCC’s EEO rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations during the Applicable Period.
2. For each such vacancy, the recruitment source(s) used to fill the vacancy, including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rules, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source used in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC’s rules.

For purposes of this report, a vacancy was deemed “filled” not when the offer was extended, but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or via email.

**Louisville TV Licenses, LLC
EEO Public File Report**

(For the period 4/1/2011 through 3/31/2012)

Kentucky Employment Unit

WBKI-TV, Campbellsville, KY (Facility Id. No. 25173)

I. VACANCY LIST

Full-Time Job Title	Date Position Opened	Date Position Filled	Recruitment Source for each Hiree	Recruitment Source for each Interviewee
Sales Assistant	4/18/11	5/9/11	Advertising Federation of Louisville	1-3, 10, 12, 14, 16-17, 19
Account Executive	9/12/11	10/11/11	In-House Referral	1-5, 7, 10-12, 13-14, 17-19
Account Executive	9/12/11	10/31/11	Advertising Federation of Louisville	1-5, 7, 10-12, 13-14, 17-19
Account Executive	9/12/11	11/14/11	Advertising Federation of Louisville	1-5, 7, 10-12, 13-14, 17-19
Chief Engineer	9/12/11	9/27/11	In-House Referral	1-6, 11-13, 15-19

II. MASTER RECRUITMENT SOURCE LIST

Number	Recruitment Source (“RS”)	RS Entitled To Vacancy Notification? (Yes/No)	No. of Interviewees referred by RS over 12-month period
1	Advertising Club of Louisville Website Ad2louisville.org	No	5
2	Bellarmino College www.collegecentral.com/bellarmino 2001 Newburg Rd. Louisville, KY 40205 502-452-8000	No	3
3	Kentucky Broadcast Association KBA@KBA.org 101 Enterprise Drive Frankfort, KY 40601 1-888-843-5221 Attn: Patti Pullen	No	6
4	University of Kentucky Naitore Kiogora, Employer Relations Team James W. Stuckert Career Center 859-257-0550 ukcareercenter@uky.edu	No	1
5	Vanderbilt University Undergraduate Career Office 310 25th Avenue South Nashville, TN 37240 615-322-2750 Attn: Jeff Henry, Director Student Career Development www.vanderbilt.edu	No	0
6	Society of Broadcast Engineers 9102 N. Meridian Street, Ste. 150 Indianapolis, IN 46052 317-846-9000 Attn: Scott Jones kjones@sbe.org	No	1
7	On-Air Promo	No	17
8	WBKI-TV In-House Referrals	No	0
9	WBKI Walk-Ins	No	2
10	WBKI Website	No	12
11	Sullivan University Career Services 3101 Bardstown Road Louisville, KY 40205 502-459-3535 Attn: Trace Chesser tchesser@sullivan.edu	No	3
12	Advertising Federation of Louisville 502-582-2444 www.louisvilleadfed.org Julie Dryden	No	9

13	The University of Tennessee Career Services 100 Dunford Hall 915 Volunteer Blvd. Knoxville, TN 37996 865-975-5435 http://career.utk.edu	No	0
14	University of Louisville 2011 South Brook Street Houchens Building, Lower Level 03/04 Louisville, KY 40292 502-852-6701 cclinku@louisville.edu	No	1
15	J. B. Speed School of Engineering 132 Eastern Parkway Louisville, KY 40292 502-852-6281 louisville.edu/speed	No	0
16	Indiana University Bloomington Career Development 107 South Indiana Ave. Bloomington, Indiana 47405 812-855-4848 iucareer@indiana.edu	No	0
17	Indiana University Southeast Career Development Center University Center South 106 4201 Grant Line Rd. New Albany, IN 47150 812-941-2333 www.ius.edu	No	2
18	Jefferson Community and Technical College CREW Career Center 200 W. Broadway Louisville, KY 40202 502-213-2208 Attn: Fran White www.crew.cc	No	0
19	Kentucky State University Career Counseling & Placement 400 East Main St. Frankfort, KY 40601 502-597-5948 career.placement@ksu.edu	No	2

Total: 64

III. DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by **WBKI-TV**.

HIGH SCHOOL & WBKI INTERNSHIP PROGRAMS

Fern Creek Traditional High School – WBKI has partnered with Fern Creek Traditional High School which is a Communications, Media and the Arts magnet school. The Communications Magnet is a fast-paced, dynamic program of study that allows students to explore and discover careers in the fields of broadcast media and journalism. During their senior year, students may pursue an internship with a communications-related business. WBKI is one of those businesses where students receive hands-on experience using state-of-the-art, industry-standard equipment. Six (6) - eight (8) students CAME weekly for a third year in a row to participate in the production of “Louisville LIVE” where they learned television production skills, including camera operation, pre- and post-production, video editing, and floor directing. The internship program ended July 29, 2011 with the dissolution of “Louisville LIVE”.

DuPont Manual High School - One (1) student from DuPont Manual High School started an internship June 3rd, 2010 and continued through July 29, 2011 receiving hands-on experience during the production of “Louisville LIVE” as part of his school education. He also did on-air segments and some reporting.

CUB SCOUTS

On April 20th, 2012, Tiger Cubs Pack #765 was given a 30 minute tour of the WBKI studios and executive suites - giving them the opportunity to see how a television station operates. Joe Phelps, Creative Services Producer/Motion Graphics Artist, conducted the tour and then answered any questions the Scouts had. The contact was Markus Laney, (502) 777-4112

LOUISVILLE NATIONAL COLLEGE FAIR

A representative from WBKI, April Park, Account Executive, attended the Spring 2012 National College Fair, an event sponsored by The National Association for College Admission Counseling which took place at the Kentucky International Convention Center on February 26th. The NACAC College Fair provides information for students on Admission requirements, Financial Aid, Testing, College Majors, et al. The NACAC supports and advances the work of counseling and enrollment professionals as they help all students realize their full educational potential, with particular emphasis on the transition to postsecondary education. NACAC is committed to promoting high professional standards that foster ethical and social responsibility.

SULLIVAN UNIVERSITY 2011 CAREER EXPO

WBKI had a booth at the September 30, 2011 Sullivan University 2011 Career Expo. We were represented by Jason Sucher, Account Executive and Trevor Crouch, Director of Human Resources who met face-to-face with many potential candidates and talked about job opportunities at WBKI, provided information about potential internship opportunities, typical entry level opportunities, and career pathing. It was a chance to expose candidates to WBKI and better prepare them in planning successful careers in communications.

NAME OF PERSON TO CONTACT FOR MORE INFORMATION:

Myrna Jane Jaspan, WBKI-TV
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