

Louisville TV Licenses, LLC
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Davenport, IA 52807

Letter to Public File

EEO Public File Report – April 1, 2011

This EEO Public File Report (“Report”) is provided to comply with Section 73.2080(c)(6) of the rules of the Federal Communications Commission. The Report has been prepared on behalf of Louisville TV Licenses, LLC (“Licensee”) for the Station Employment Unit comprising WBKI-TV (the “Station”) and is required to be placed in the public inspection files of the stations and posted on their website. www.wbki.tv

The information contained in this report covers the period from April 1, 2010 to and including March 31, 2011 (“Applicable Period”).

The FCC’s EEO rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations during the Applicable Period.
2. For each such vacancy, the recruitment source(s) used to fill the vacancy, including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rules, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source used in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC’s rules.

For purposes of this report, a vacancy was deemed “filled” not when the offer was extended, but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or via email.

**Louisville TV Licenses, LLC
EEO Public File Report**

(For the period 4/1/2010 through 3/31/2011)

Kentucky Employment Unit

WBKI-TV, Campbellsville, KY (Facility Id. No. 25173)

I. VACANCY LIST

Full-Time Job Title	Date Position Opened	Date Position Filled	Recruitment Source for each Hiree	Recruitment Source for each Interviewee
Account Executive	4/5/10	4/26/10	On-Air Promo	1-2, 4-7, 8, 11
Account Executive	9/27/10	10/13/10	On-Air Promo	1-2, 4-7, 8, 11
Account Executive	7/19/10	8/16/10	Advertising Club of Louisville Website	1-2, 4-7, 8, 11
Creative Services Producer	5/17/10	7/6/10	WBKI Website	2-3, 6-7, 11
Motion Graphics Artist	5/17/10	7/6/10	WBKI Website	2-3, 6-7, 11
Engineer	5/17/10	7/6/10	In-House Referral	2-3, 11
General Sales Manager	11/8/10	12/27/10	WBKI Website	4-5, 11
On-Air Personality	10/4/10	12/6/10	In-House Referral	1-2, 4-6, 11
Production Assistant	3/7/11	3/21/11	Craigslist.org	2-6, 11

II. MASTER RECRUITMENT SOURCE LIST

Number	Recruitment Source (“RS”)	RS Entitled To Vacancy Notification? (Yes/No)	No. of Interviewees referred by RS over 12-month period
1	Advertising Club of Louisville Website Ad2louisville.org	No	17
2	Bellarmine College www.collegecentral.com/bellarmino 2001 Newburg Rd. Louisville, KY 40205 502-452-8000	No	1
3	Craigslist.org	No	32
4	Job News Louisville louisville.jobnewsusa.com 502-412-7500	No	3
5	The Louisville Defender Inc 1720 Dixie Hwy Louisville, KY 40210 jsanda@lul.org (502) 772-2591	No	0
6	Louisville Urban League 1535 W. Broadway Louisville, KY 40203 502-561-6830 jsanda@lul.org	No	1
7	Kentucky Employment Services Karen.Vogt@ky.gov	No	0
8	On-Air Promo	No	17
9	WBKI-TV In-House Referrals	No	3
10	WBKI Walk-Ins	No	7
11	WBKI Website	No	15

Total: 96

III. DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by **WBKI-TV**.

HIGH SCHOOLS

Pleasant Ridge Park High School – On September 30th, 2010, three students and 2 teachers from Pleasant Ridge High School, which has a school magnet program in broadcasting, visited WBKI during “Louisville LIVE This Morning” in order to see how an actual production works. They are considering sending one or two students per week to train during the show.

Fern Creek Traditional High School – WBKI has partnered with Fern Creek Traditional High School which is a Communications, Media and the Arts magnet school. The Communications Magnet is a fast-paced, dynamic program of study that allows students to explore and discover careers in the fields of broadcast media and journalism. During their senior year, students may pursue an internship with a communications-related business. WBKI is one of those businesses where students receive hands-on experience using state-of-the-art, industry-standard equipment. Six (6) - eight (8) students have been coming weekly for a second year in a row to participate in the production of “Louisville LIVE This Morning” where they learn television production skills, including camera operation, pre- and post-production, and video editing.

Ballard High School - On December 15th, 2010, Becca White who is on air talent & co-host on “Louisville LIVE This Morning” went to Ballard High School to speak with junior and senior communications classes on how to get into the business of broadcast. She told them she interned at both WAVE-TV and WBKI-TV while she was going to Western University. She discussed the ins and outs of what she does daily at WBKI and showed them her resume tape. She also advised them on what college courses to take answered any questions the students had.

DuPont Manual High School - One (1) student from DuPont Manual High School started an internship June 3rd, 2010 during summer break to receive hands-on experience during the production of “Louisville LIVE This Morning”, and is still interning as part of his school education. He has also done on-air segments and some reporting.

LANESVILLE ELEMENTARY SCHOOL

On April 19, 2010, Mike Sizemore, National Sales manager, participated in “Bring Your Dad to School Day” at Lanesville Elementary School in Lanesville, Indiana. He spoke to the children about the advertising side of broadcast television and the importance of this venue to the operations of a TV station.

CUB SCOUTS

On March 1st, 2011, Cub Scout Troop #875 was given a 45 minute tour of the WBKI studios and executive suites - giving them the opportunity to see how a television station operates. Joe Phelps, Creative Services Producer/Motion Graphics Artist, conducted the tour and then answered any questions the Scouts had.

WBKI INTERNSHIP PROGRAM

WBKI continually works with local and state Colleges and Universities to obtain interns for our station. This program is overseen by John White, WBKI's Production Manager. For the period covered in this report, we have had six (6) interns at one time or another working daily on the production of "Louisville LIVE This Morning" and helping on the WBKI website. These interns had come to us from Western Kentucky University were they have studied Broadcast Journalism, University of Louisville, and Sullivan College.

PROJECT ONE'S JOB FAIR

WBKI participated in the Project One's Job Fair which took place at Lyles Mall, 26th & Broadway on June 29th, 2010. Project One is a school-based, community-based, faith-based, not-for-profit, educational organization that exists to serve, educate, train and prepare disadvantaged youth and adults for healthy and successful transitions into post-secondary education, meaningful employment opportunities and career ladder placements by developing training program and institutes, summer programs, year round activities and life long learning solutions to bring about economic empowerment and self-sufficiency. For the past four years WBKI-TV has provided internships during the summer. This year the children held a job fair where employers could meet the students and choose the ones that best fit the needs of the employers. Terry Glaser, General Manager, attended and spoke with several children about the broadcast industry and internships available at WBKI. Two interns started on July 6th from Project One.

JOB NEWS LOUISVILLE JOB FAIR

WBKI participated in the November 4th, 2010 Job News Louisville Job Fair at Papa John's Cardinal Stadium. Craig Hoffman, Director of Station Operations, met face-to-face with many potential candidates and talked about job opportunities at WBKI, provided information about potential internship opportunities, typical entry level opportunities, and career pathing. It was a chance to expose candidates to WBKI and better prepare them in planning successful careers in communications.

NAME OF PERSON TO CONTACT FOR MORE INFORMATION:

Paul Libovitz, WBKI-TV

305-949-9800